



WHAT IS A VLOG?



In the early days of blogging, vlogs were called podcasts, a term that was used to refer to both audio and video blog posts. Today the two have adopted their own distinct nomenclature.

The term vlog is also used by video streamers who don't use a blog but post scheduled updates via other means like [YouTube](#); their profile often advertises them as vloggers. However, live broadcasts are available too, from websites like YouTube and Facebook, and those are also considered vlogs.

Vlogging, therefore, has become a mix of blogging and streaming, with or without the other so long as there are self-made, first-person videos involved.

A vlog is sometimes also called a videocast or vodcast. Motovlogs are vlogs made while riding a motorcycle.

IN CLASS ACTIVITY - Video Blogs - Vlogging

- ❑ Now, we will record a video of the whole class, we will say our names, where are from, and why we are studying English. Before we begin, you should write a grammatically correct sentence explaining why you are studying English. Then, we will practice our lines (rehearse a couple of times), record our vlog, watch it, and record in again if necessary. **You can videotape it as a selfie or work with a partner, and you can videotape each other.
- ❑ It's your turn: each student will pick a place on campus, and you will record a video of AT LEAST 1 minute about it. You will have 15-20 minutes to complete this task. Be interesting, creative, lively, and we need to see your face. Point the camera to you in the beginning of the vlog, in the middle, and in the end. Show us the place, tell us about it, tell us why people go there, and if you like/go to this place, tell us when and why you like it (how it makes you feel). Do not be shy!!!
- ❑ Then, we will watch everybody's videos in class. Exciting!!!
- ❑ Well, you were all able to tell us a short story of the places you recorded. A podcast is the same thing. You need to have a purpose, a reason why you are talking about something, what is the moral of the story, or your opinion. Be persuasive, emotional, inspiring, interesting, interactive, fun, or just informative. No matter what it is, just choose something from the heart, something you are really passionate about. We all have a story or something to tell or to talk about. Let's do it!